

OUR FOOTBALL BELONGS TO EVERYONE

Football unites people. Millions of football fans, sometimes with completely different backgrounds, meet each other on and around the field. This connecting role makes football inspiring and extra valuable for society.

At the same time, we see that wherever crowds of people come together, racism and discrimination unfortunately also occur. Also in football. Exclusion damages both people and football and what it stands for: uniting people. It must therefore be combated with all means.

The Our Football Belongs To Everyone (OVIVI) programme started in 2020. Since then, many new steps have been taken and existing measures have been tightened. Tackling racism and discrimination requires a lot of patience and that is why OVIVI is getting a follow-up: OVIVI 2. This plan has a total of 22 components, divided over four mutually reinforcing lines of action:

- Prevent
- Identify
- Sanction
- Joint approach

Line of action 1.

PREVENT

1.1 CAMPAIGN

OneLove is the shared message in favour of connection and against racism and all forms of discrimination. After three years, the focus shifts from inspiring to activating.

1.2 TRAINING PROGRAMME FOR CLUBS

Training programmes for professional football organisations (BVOs) and amateur clubs aim to increase knowledge and awareness among directors, executives and youth players, among others.

1.3 PROCESS GUIDANCE BVO'S

BVOs are encouraged to actively promote OVIVI and put it on the agenda with stakeholders.

1.4 DEVELOPMENT EMPLOYEES & MEMBERS OF COMMITTEES/BODIES

Stewards, safety coordinators and employees involved in disciplinary law receive training to prevent discrimination.

1.5 YOUTH AWARENESS VIA FAIR PLAY PROJECTS

Workshops are organised for young football players to recognise discrimination and encourage them to play a more active role in combating discrimination on and around the football field.

1.6 INFORMATION

Information meetings clarify (the already available) legal options to municipalities, among others.

Line of action 2.

IDENTIFY

2.1 INCREASING THE WILLINGNESS TO REPORT

For all OVIVI processes it is vital that abuses are reported, which is why more attention is being paid to recognising discrimination and the options for reporting discrimination.

2.2 DISCRIMINATION REPORTING APP

This app contributes to the detection of perpetrators and helps reporters to find proper relief. The awareness of the app will be increased and there will be more coherence between the reports and the process guidance for professional football organisations and amateur clubs.

2.3 ONLINE DISCRIMINATION IN FOOTBALL

Research into online discrimination in football forms the basis for developing a standard. This is widely shared, with extra attention to reporting incidents.

2.4 SMART TECHNOLOGY CHALLENGE

Various technical solutions are currently being tested to combat discriminatory chanting: identifying, recording and predicting and influencing behaviour. To gain more insight into the effect of this, some projects are being expanded or extended by a season.

Line of action 3.

SANCTION

3.1 DIGITAL REPORTING OBLIGATION

In recent years, we have been working towards a digital reporting obligation, enabling parties to keep out people with a stadium ban more efficiently. The feasibility of this will be further investigated with a pilot in a number of municipalities.

3.2 PERSONALISED APPROACH (PGA)

The PGA aims to sanction and prevent. It consists of a mix of measures and care tailored to the individual. A multidisciplinary team will advise municipalities on the implementation and reinforcement of the PGA.

3.3 REINFORCING DISCIPLINARY LAW

The KNVB is investigating whether the stricter sanctions have the desired effect. Young people who discriminate may be offered the Sports and Behaviour course by Halt, so they also become aware of the impact of their behaviour.

3.4 SPECIAL PROSECUTOR(S)

A prosecutor specialising in discrimination has been appointed for amateur football and professional football.

3.5 TACKLING CHANTING

It must be made absolutely clear that discriminatory chanting is not acceptable. In addition to the current chanting projects, a process has been initiated to jointly set the standard against all forms of discrimination. Talks with supporters and experts are held to aim for prevention in addition to sanctioning abuses.

Line of action 4.

JOINT APPROACH

Of course we all do it together, but the groups and collaborations below are working extra hard to make a difference.

4.1 MIJNALS COMMITTEE

4.2 TEAM OVIVI

(MALE AND FEMALE PLAYERS FROM PROFESSIONAL FOOTBALL)

4.3 VVI NETWERK

(VARIOUS INTEREST GROUPS)

4.4 COLLABORATION KNVB, ECV AND CED

4.5 NOC*NSF AND OTHER SPORTS ASSOCIATIONS

4.6 NATIONAL COORDINATOR AGAINST DISCRIMINATION AND RACISM (NCDR) AND NATIONAL COORDINATOR AGAINST ANTI-SEMITISM (NCAB)

4.7 OVIVI PROGRAMME MANAGER

OUR PARTNERS

Racism and discrimination are broad social problems and combating them requires a broad approach. That is why various partners work together for OVIVI, such as: KNVB, central government, the police, the public prosecution service, municipalities, the Premier Division (ECV) and Cooperative First Division (CED), all amateur football, players, supporters, club directors, trainers, referees, Anne Frank Foundation, John Blankenstein Foundation, the Centre for Crime Prevention and Public Safety, RADAR and Halt.



Rijksoverheid

For the full description of OVIVI 2, consult:
ONSVoETBALISVANIEDEREEN.NL